



# CFI Global Trade Newsletter

**PF&V**

**NOV/DEC 2015**

*Issue # 92 (1)*

*Inside this issue*

**Dear Readers,**

Today you are receiving the **92<sup>nd</sup>** issue of our "Global Trade Newsletter" generated out of our "Egypt4Trade" business intelligence system for the

**Processed Fruits & Vegetables sector**

**In our today's issue, we would like to focus on**

- The Pros and Cons of the Citrus Sector in Egypt**



Citrus is one of the major crops cultivated in Egypt. Citrus is grown all over Egypt with the main production areas located around the Nile River basin. In total there are around 210,000 hectares of citrus grown in Egypt producing approximately 5 million tonnes of citrus annually with approximately 1 million...

[Read more](#)

- FRUIT LOGISTICA Announces Innovation Award 2016 Nominees**



Produce industry players will once again have their chance to vote for the sector's most groundbreaking product, as companies from eight countries vie for the coveted Fruit Logistica Innovation Award (FLIA) 2016...

[Read more](#)

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**We hope that the information provided meet your interest**



**E4T Team is wishing you a**  
**Merry Christmas &**  
**Happy New Year**



*More sector's related information, can be found also in our "4in1" Newsletter*

## General Interest Articles

### General News



#### EGYPT IN NEWS:

- **Egypt Readies for Big Berlin Presence**

Next year's Fruit Logistica welcomes Egypt as its official partner country, which has overcome various challenges in recent years to continue its impressive growth... [Read more](#)

- **Vegetable Prices in November 43.5% Higher than Last Year**

Courgettes recorded the largest increase in November, growing by 104.3% compared to last year, followed by tomatoes with about 84.9% and sweet peppers with 55.9%...[Read more](#)

- **India Main Importer of Egyptian Onions In 2015**

with 24 thousand tonnes so far this season... [Read more](#)

- **Egyptian Grape Exporters Eye China**

Egyptian grape exporters hope to gain access to China in the second quarter of 2016, with Chinese inspectors set to visit next April... [Read more](#)

- **Egypt hopes for longer strawberry season**

The Egyptian strawberry season has started. The Tulpin Group flew the first load to Belgium. Last year approximately 8,000 tons of Egyptian strawberries were exported to Europe...

[Read more](#)

#### CANNED FRUITS & VEGETABLES:

##### Scientific Research Confirms: Food Cans Protect Vitamins & Mineral Nutrients

In fact, for some canned vegetables the vitamin and mineral values of the nutrients measured are even higher than for some of their freshly prepared counterparts... [Read more](#)

##### Canned Fruits and Veggies Improve Nutritional Value of Diet

This new data comes during a crucial time, as U.S. children and adults fall short of meeting fruit and vegetable requirements outlined in the Dietary Guidelines for Americans...[Read more](#)



### Regulations & Legislations



#### EU Updates List of Imports Of Plant Origin Subject To Reinforced Border Checks

(01.12.2015)[Read more](#) and [more](#)



#### Spain: New Regulation for Food Packaging Materials

The new regulation authorizes the marketing and use of raw materials based on polyethylene terephthalate (PET) or other recycled plastics obtained in Spain for their use in plastic materials and other articles intended to come into contact with food, always as long as they meet the following conditions... [Read more](#)



## Market & Marketing Information



### Fresh Foods Presenting Challenge For Frozen

The frozen foods segment is being pressured from several fronts, including farmers markets and expanded produce sections in grocery stores... [Read more](#)

### The issue of Russian ban on Imports from some countries & its Alternatives:

- **Turkey's Produce Trade With Russia In Numbers** *(Editorial)*



Russia bought around half of Turkey's vegetable exports and more than a third of its fruit shipments last year. With the market set to be closed on Jan. 1... [Read more](#)

- **Russia Omits Lemons from Turkish Ban**

From the start of next year Turkey will be unable to export oranges, tangerines, grapes, pears, apricots, peaches, nectarines, plums and strawberries to Russia, along with a small number of vegetables, namely tomatoes, cucumbers, cauliflower, broccoli and onions... [Read more](#)

### New Rules Reinforce Russian Ban



Russia has moved to prevent banned countries from re-exporting their produce through neighbouring Belarus by stepping up phytosanitary controls... [Read more](#)

### Russia Eyes up Alternative Sources



Egypt, Israel and Morocco have been named by Moscow as potential alternatives to Turkish supplies, but doubts surround their ability to redirect sufficient volumes to Russia... [Read more](#)

### First Fruit and Vegetable Train To Moscow From Mongolia



The train transported 80 tons of citrus, 20 tons of apples, 10 tons of pears, 10 tons of grapefruit and 40 tons of garlic. These are all products popular in Moscow... [Read more](#)

### Russia to ban Ukrainian food imports on Jan. 1



Ukraine's main exports to Russia include tomatoes, apples, cucumbers and potatoes... [Read more](#)

### Is China becoming like other markets? *(Audio)*



China's fresh produce market has grown up quickly, indeed it seems to be taking on the characteristics of every developed market elsewhere in the world... [Read more](#)



### Heinz Has Launched a New Bean& Pulses Range

The new canned range includes five new products and aim to appeal to those looking to bring your meals to life through new flavours and chunkier textures... [Read more](#)



### Coconut Merchant launches Coconut Jam

The new Coconut Merchant Coconut Jam was a winner of a Great Taste Award 2015 and Highly Commended in the Free From Food Awards 2015... [Read more](#)



### Duerr's Unveils New Range of Single Portion Jams and Marmalades

Especially for people who want a taste of the sweet stuff but don't want to commit to a whole jar. The bags of 14 portions made by the UK's oldest family-owned peanut butter Duerr's... [Read more](#)





## Product & Packaging Technologies

### Gas Plasma as Alternative To Chlorine for Washing Water Sanitation

Chlorine or other sanitizers are currently used in the washing practices of fresh-cut produce to reduce pathogens risk and microbial spoilage on its surface, however the surviving bacteria... [Read more](#)

### Consumers Really Excited About Minibox

The miniboxes are very useful, for example for houseware storage even if it was mainly developed for fruit packaging."...[Readmore](#)



### Fresh Perspectives on Produce Packaging

Nearly 30% of consumers say they wish more bagged salads came in resealable packaging, while nearly 25% say they would like more fruits and vegetables in single-serve packaging... [Read more](#)

### SHELF LIFE:

- **Researchers Extend Shelf Life of Figs**



By up to 21 days after harvesting. Microorganisms such as moulds and yeasts are the main causes of the short shelf life of this traditional delicacy, rich in nutrients... [Read more](#)

- **Natural Extracts Used to Extend Life of Delicate Fruits**

Delicate and soft fruits could gain significant shelf-life extension thanks to a new Sirane technology using natural extracts, which enhance the fruit's own protection..., [Read more](#)



### Spain: New Biodegradable Packaging for Fruit and Veg

a biodegradable material for containers is obtained that can replace synthetic materials and also improve current oxygen and moisture barrier properties... [Read more](#)



### UK: Ethylene Absorbing Strips Slow Fruit Ripening On Retail Shelves

A pioneering new technology aimed at improving the shelf-life of a range of fresh fruit is being rolled out in major supermarkets across Britain... [Read more](#)



### Ketchup bottle with style

It features a modern attractive ribbed design with complementing serving cap and large labelling area, all of which help to create effective on-shelf presence... [Read more](#)



### Waitrose Shifts to CombisafeCarton Pack



its own-label Passata with Basil and Passata with Garlic and Onion products, moving from 680-g glass jar to a 500-mL combisafe carton pack... [Read more](#)



### Marmite Unveils New Personalised Jars

to tap into the growing demand for personalised products. Consumers have the chance to personalise 250g Marmite jars with their own or someone else's name... [Read more](#)



### Florette Unveils Christmas Packaging

Salad brand aims to inspire shoppers over festive period with limited edition Christmas design on Classic Crispy bags... [Read more](#)





## Product Innovation

### Consumers Choose Zespri® Sungold Kiwi as Product of the Year 2016

The SunGold kiwi is the first fresh fruit to win the coveted prize, which is known by almost every German... [Read more](#)



### Japan sinks teeth into Dentapple

New apple offering allows consumers to test for tooth decay and periodontal disease... [Read more](#)



### Mexican Scientists Prevent Stress in Fruit and Vegetables

They have already tested it with positive results on saladette tomatoes, cucumbers, blueberries and papayas, showing how it has helped in increasing production... [Read more](#)

### Israeli Growers Develop Seedless Aubergine

A frustrating quality of aubergines is the excess of seeds, which make their taste more bitter, are difficult to remove and doing so often leads to wasting part of the product... [Read more](#)



### Pumpkin Ketchup in Several Varieties

Three varieties get special attention. In the first place the "Original pumpkin ketchup" as an interesting alternative at the BBQ, in second place the "Kids pumpkin ketchup" fruity and mild and... [Read more](#)



### Taura launches its Specialty Concentrated Fruit Pieces Range

includes named-variety fruit ingredients made from France's unique Normandie apples and apricots du Roussillon, as well as delicious American Concord grapes... [Read more](#)



### Hazera launches Tinty cabbage

Israeli seed group introduces a new multi-use red pointed cabbage... [Read more](#)



### Good Deli Company Launches Gourmet Vegetarian Caviar

Cavi.Art is a cost-effective seaweed alternative to traditional caviar and available in both red and black. The product is healthier than traditional caviar due to no cholesterol, ... [Read more](#)



### Nature & More launches mini lemons

The mini lemon or "bonbon lemon" is about the size of a golf ball, yellow, packed with juice... [Read more](#)



## Food Safety



### Re-evaluation safety of paprika extract (E 160c)

The EFSA Panel on Food Additives and Nutrient Sources added to Food provides a scientific opinion re-evaluating the safety of paprika extract (E 160c). Paprika extract (E 160c) is a natural dye allowed as a food additive in the EU... [Read more](#)



## Sector Specific Highlights



### POTATO WEEKLY

(obtained from the Potato Council)



- **21 DEC 2015:** [Read more](#)
- **14 DEC 2015:** [Read more](#)

#### Shelf-life boost? Potato peel extract can delay bread staling *(Research)*

Potato peel extracts may not only add fiber but can also be added to bread to extend shelf-life... [Read more](#)

### POLAND



- **Potatoes and Potato Products 2015 in Poland** (GAIN Report) [Read more](#)  
To read the report [Click here](#)
- **Potato harvest 1 million tonnes lower than in 2014** [Read more](#)



#### China: Sweet Potato Gaining Back Popularity

People in China are beginning to understand that sweet potatoes are a unique and healthy food... [Read more](#)



#### Tajikistan: Increases Potato Production

produced some 475,000 tons of potatoes, which is 72,000 tons more ... [Read more](#)



#### McDonalds Is Testing Sweet Potato Fries in Texas

Well known for its signature "World Famous Fries", McDonald's is testing out a new spin on them, made with sweet potatoes... [Read more](#)

**LAST BUT NOT LEAST** Latest potato chip flavour in Japan for Christmas: Strawberry Shortcake these chips are made with the Japanese breed of strawberry called "tochiotome," a sweet and tasty fruit that's popular all over the country... [Read more](#)



### Will 2016 Be The Year Of The Citrus? *(Opinion)*

[Read more](#)

#### Expected Citrus Production

**Moroccan:** citrus production to decrease this season [Read more](#)



**Tunisia:** Citrus production in N.E. Tunisia lower than last year [Read more](#)

**Spain:** Andalusia kicks off citrus campaign with lower estimates [Read more](#)

### MONGOES

#### Australian Mangoes Arrive In US

This season's exports will take place under a three-year pilot operational work plan agreement ... [Read more](#)



#### Korea Opens Doors to Peruvian Mangoes

Korea becomes the third Asian country to open its doors to Peruvian mangoes joining Japan and China... [Read more](#)

#### Why not from Egypt also?

#### Orange Crush: Carrot Waste Finding Fibre Future

A new fibre ingredient derived from carrot waste pulp offers a level of water absorption that is unlikely to be improved on... [Read more](#)



#### India: Pomegranate Demand from Middle East Significantly Increased

[Read more](#)



#### Syrian Fruit as a Replacement for Turkish Produce in Russia

[Read more](#)



#### Spain: Sales of Grapes for New Year's Eve Doubling Every Year

This product provides a fun, healthier, safer and easier alternative to the traditional cans... [Read more](#)



### Dry Tomato Pulp

A Dry Tomato Pulp that offers an innovative three-in-one ingredient solution for prepared food products... [Read more](#)



### Morocco: Fepex Warning over Moroccan Tomatoes

Morocco's tomato exports to the EU demonstrated strong year-on-year growth for October... [Read more](#)



### Poland: 3 Million Euro to Promote Polish Tomatoes

"Tomatoes, naturally good" campaign will aim to promote Polish tomatoes in both the Polish & German markets... [Read more](#)

### ITALY:

- **Italian Tomato Supply Chain under Fire**



After report finds evidence of 'massive exploitation'... [Read more](#)

- **Boom in Italian Processed Tomato Sales in the U. S.** [Read more](#)



### Switzerland: Tomatoes Most Imported Vegetable

Pepperoni, however, is the opposite as imports have been decreasing over the last 10 years... [Read more](#)



### Kenya: Tomato Prices Double after Heavy Rains

[Read more](#)

*If of interest please review also:*

- **Kenyan Tomatoes, El Nino's Latest Victim** [Read more](#)



### AU: Industry Day Highlights Snackable Trend

Rising popularity in snackable tomatoes is one of the key trends driving the global tomato industry... [Read more](#)



### India: As Tomato Prices Zoom, People Turn To Puree & Ketchup; Sales Up 20-25%

people are turning to 'quick-fix solutions' like tomato puree/ ketchup... [Read more](#)



### EU: vegetable imports led by Egypt Morocco & Israel

Egypt boosted its shipments 12%, registering 228,126MT during the first half of the year... [Read more](#)



### Turkey: Fall In this year Carrot Production

Because of problems in the market, carrot production has fallen to 536,200 tons... [Read more](#)



### China: Why lettuce consumption is taking off?

The introduction of Western fast food chains since the 1980's launched the start of more internationally fused cooking habits. Lettuce is one of the vegetable crops that are doing well under this new trend... [Read more](#)



### Philippines: Onion Production Down 57.5% in

Allowing the importation of 6,050 MT of red onion from China and India to fill the deficit in the local supply... [Read more](#)



### Bangladesh: Switch From Rice to Veg Showing Success

They are growing potato, cabbage, cauliflower, gourd, bean, onion, eggplant, parble, cucumber, tomato... [Read more](#)

***Could this represent a threat for Egypt?***



### EHL Ingredients Develops Organic Spiced Cranberry Stuffing Mix

The spiced cranberry stuffing combines organic nutmeg, cinnamon and black pepper with tangy cranberries to bring festive flavours to seasonal meat dishes... [Read more](#)



### A Team of European Scientists Has Developed a Portable Analyzer of Pollutants in Oil

The system, based on biosensors, photonics and microfluidics, seeks to simplify the analysis process providing instant results with a "simple and inexpensive" tool... [Read more](#)

### Extra Virgin Olive Oil Price Movements in the Three Top EU Producing Countries and Tunisia

[Read more](#)

### Multilayer Jar for Olives

leading supplier Agro Sevilla has developed a 2-L multilayer plastic jar for the foodservice sector... [Read more](#)



### Imports of olive oil and olive pomace oil in Japan and South Korea – 2014/15

[Read more](#)



### Morocco wants to export olive oil to Brazil

Currently, Morocco is the world's sixth largest olive oil exporter, with Spain leading the rank. Brazil, however, doesn't import the Moroccan product... [Read more](#)



### Tunisian Olive Oil to Be Labelled From 2016

allowing a better valuation of the olive growing sector and bring greater added value to the Tunisian product... [Read more](#)



### Low Olive Oil Reserves Cast Shadow on Spain's Increased Production

After a dismal 2014-2015 harvest, estimates for a substantial increase in Spain's 2015-2016 olive oil production have come as welcome news. But low... [Read more](#)



### Italian olive oil producers accused of fraud

For allegedly passing off lower-quality products as "extra virgin", raising fresh concerns about allegations of consumer fraud in the industry... [Read more](#)



### Taiwan and UK Delegations Tour Italian Olive Oil Centers

in a bid to boost olive oil sales... [Read more](#)

**And when these delegations are touring Egyptian processors?**



### Basilippo's New Label Tells Consumers to 'Cool It'

Creating the world's first thermochromic label to helps consumers keep EVOO... [Read more](#)



### Leonardo Olive Oil Launches a New Variant Olive Oil at the New Delhi Palate Fest 2015

[Read more](#)



### World Olive Oil Exhibition to be held on 9 – 10 March 2016 in Madrid [Read more](#)

**LAST BUT NOT LEAST**

○ Extra virgin olive oil classified by electronic tongue [Read more](#)

○ Restaurant meal ideas: Olive oil, black pepper coming to ice cream [Read more](#)

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